



**FOR IMMEDIATE RELEASE**

**Target's new three-story superstore opens in Columbus, Ohio**

**COLUMBUS, Ohio (March 27, 2024)** — Target, a leading retailer famed for convenience and quality, has officially opened its doors to Columbus, Ohio. A groundbreaking, three-story superstore is now located in the heart of the city and more than ready to welcome families. This retail destination is set to transform the shopping experience on many levels, providing an extensive range of merchandise tailored to meet the diverse needs of all kinds of shoppers.

Situated on the corner of Olentangy River Road, this superstore transcends traditional retail formats and delivers far beyond expectations. Shoppers start their journey on the ground floor, where culinary delights and live cooking demonstrations await. The second floor is stocked with curated home decor collections that are perfect for adding charm to any space, as well as stylish clothing and accessories. Finally, shoppers can explore the third floor for a state-of-the-art virtual reality zone and tech innovations. This floor also has an array of essential services, including photo printing and optical care.

“We are committed to continually enhancing the way our guests shop,” said Brian Cornell, CEO of Target. “An interactive store of this size is the first of its kind in Columbus, offering a completely new shopping experience that redefines creativity, selection and community engagement. This is truly a must-visit retail destination for families looking to stock up on all the necessities and enjoy the magic of Target like never before.”

From personalized shopping assistance and in-store experiences to same-day delivery and order pickup, Target goes the extra mile. To celebrate the opening of this new store, special discounts and exclusive offers will be available for shoppers throughout the coming months. Families in Columbus are invited to experience the future of retail firsthand and discover three stories of endless possibilities.

For more information about the new Target superstore, including store hours and location details, please visit [www.target.com/columbus](http://www.target.com/columbus).

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### **About Target**

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at nearly 2,000 stores and at Target.com, with the purpose of helping all families discover the joy of everyday life. Since 1946, Target has given 5% of its profit to communities, which today equals millions of dollars a week. Additional company information can be found by visiting the corporate website and press center.

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